



ALPERN ROSENTHAL

INSPIRING OPPORTUNITIES

dedicated

Alpern Rosenthal

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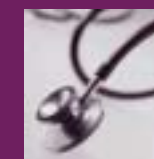
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*Certified Public Accountants and Business Advisors*

creative

Medical Services Group

c r e a t i v e



i n n o v a t i v e

d e d i c a t e d

SERVING THE CHANGING NEEDS OF HEALTH CARE

*Certified Public Accountants and Business Advisors*

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## Medical Services Group

Health care providers are faced with today's challenges of employing efficient, strategic business solutions to survive in the turbulent medical industry. The Medical Services Group was created to respond to these needs. Our Group, recognized for quality service, integrity and innovation, consists of experienced specialists who are knowledgeable about the evolving issues confronting health care. Our seasoned team of accounting, tax, consulting and industry specialists works closely with clients to provide creative yet practical solutions that make a difference to our clients.

The Group is supported by a staff of accounting and tax professionals that specialize in services beyond standard accounting to help physicians and administrators. Whether it is improving collections and overall cash flow, creating a physician compensation plan to support the goals of a practice or developing a strategic plan for a practice in transition, our Group is dedicated to meeting your needs.

At Alpern Rosenthal, we are an innovative firm dedicated to shaping the long-term relationships that have advanced our clients' businesses.

# responsive

### What Distinguishes Alpern Rosenthal From the Competition?

Alpern Rosenthal conducts client satisfaction surveys to measure performance and service quality. The results consistently tell the same story. Our firm excels in:

- Personalized service
- Responsive service
- Specialized industry experience
- Technical proficiency.

**Client satisfaction is our foremost concern.**

## Serving the Changing Needs Of Health Care

### Practice Management Services

- Practice assessments
  - Billing and collections assessments
  - Operations assessments
  - Internal control reviews
  - Monthly report development and monitoring
- Practice valuations
- Cost modeling by CPT code
- Assistance with strategic planning
- Planning services relating to mergers and separations
- Compensation plan design and implementation

### Tax Compliance and Planning Services

- Choice of entity planning (i.e., professional corporation, limited liability company, partnership, proprietorship and not-for-profit)
- Individual and business income tax planning and tax return preparation
- Estate and gift tax planning
- Buy/sell, partnership and stockholder agreement consultation
- Representation before the Internal Revenue Service and other regulatory agencies

### Accounting and Auditing Services

- Accounting system design, using the Medical Group Management Association's guidelines
- Budgets, forecasts and projections
- Bookkeeping support services
- Accounting and patient office procedures manual
- Installation and training on QuickBooks software

### Employee Benefit Services

- Review and evaluation of compensation benefit plans
- Pension, profit-sharing plan administration and 401(k) plan
- Preparation of Form 5500
- Monitoring investment results of retirement plans
- Health and welfare benefits consulting

### Personnel Management

- Recruiting administrators/managers
- Recruiting financial personnel
- Review of wages and benefits
- Review of personnel policies
- Financial review of employment contracts
- Performance evaluation assistance

### Educational Programs

- Practice Management seminars for administrators and physicians
- Updates on tax planning and compliance services
- Periodic informational mailings discussing current health care trends

# innovative