



## ALPERN ROSENTHAL

FINANCIAL SERVICES LLC

### **Alpern Rosenthal Financial Services Recognized as One of America's Top 100 Independent Financial Advisors by *Registered Rep. Magazine***

September 13, 2010 — Alpern Rosenthal Financial Services in Pittsburgh, PA was recently named one of the "Top 100 Independent Advisors in America" by *Registered Rep.* magazine, a leading financial services industry publication. This annual ranking by *Registered Rep.* highlights many of the most prominent men and women in the field, and includes Alpern Rosenthal Financial Services, whose registered representatives are associated with LPL Financial, an independent broker-dealer.

"We congratulate Alpern Rosenthal Financial Services for being recognized as one of the top independent financial advisors in the country," said Bill Dwyer, President of National Sales and Marketing for LPL Financial. "This accomplishment underscores the strong commitment to providing sound financial advice in the local community and to helping clients achieve their long-term goals. We are proud to partner with Alpern Rosenthal Financial Services and support its accomplishments."

*Registered Rep.*'s 2010 ranking was compiled in-house by the magazine. According to *Registered Rep.*, advisors who personally manage at least \$150 million in assets with a majority in client accounts were eligible for consideration and were ranked strictly by assets under management. For more information, contact:

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#### **About Alpern Rosenthal Financial Services**

*Alpern Rosenthal Financial Services provides strategic asset management and sophisticated financial planning through LPL Financial, as well as, insurance analysis and placement to high net worth individuals, business owners and professionals. For more information, visit <http://www.alpern.com/financial-investment-services.php>*

#### **About LPL Financial**

*LPL Financial is an independent broker-dealer with over 2,500 employees and offices in Boston, Charlotte, and San Diego. LPL Financial and its affiliates offer support to over 12,000 independent financial advisors who, in turn, provide independent financial advice to millions of Americans. For more information, please visit [www.lpl.com](http://www.lpl.com).*

Advisory services are offered through LPL Financial, A Registered Investment Advisor.

*Securities offered through LPL Financial Member FINRA/SIPC*