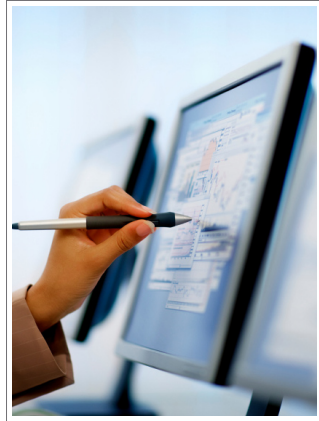




Emerging Business and Technology Services

► About Us

Not many industries move at the speed of technology. That's why privately-held and publicly-traded emerging business and technology companies, including those in software, medical devices, life sciences, and green technology, depend on Alpern Rosenthal for cutting-edge solutions to their toughest business challenges. We assist emerging business and technology companies in many areas of their business, such as accounting and auditing, tax planning and structuring, stock option valuation and reporting, securing funding, revenue recognition consulting, employee benefit planning and other business advisory services.



Alpern Rosenthal also knows that in the fast-paced world of e-commerce and new technology, companies must immediately seize opportunities while simultaneously planning for the future. Emerging business and technology clients are assured that we take a proactive approach to plan for events that may play out months or years to come.

Alpern Rosenthal provides comprehensive accounting, tax and financial reporting services along with many services geared specifically to emerging business and technology companies. We know the nuances of your industry and how specific issues such as valuation of intellectual property or the acquisition of research and development credits can help your business.

► For Start-Up Companies, We Offer Consulting and Advisory Services in These Areas:

- Entity formation and selection
- Stock option incentives and ownership issues
- Stock option valuations
- Internal financial reporting and budgeting systems
- Angel and venture capital sourcing
- Accounting systems design
- Company capitalization
- Maximizing cash flow
- Buy/sell agreements
- Intellectual property issues (including valuation)
- Maximizing utilization of net operating losses

► For Mature Companies, We Offer Consulting and Advisory Services Covering:

- Revenue recognition consulting
- Employee benefits programs and employee stock ownership plans
- Retirement programs
- Succession planning
- Business valuation
- Development of international opportunities
- Merger and acquisition
- Sale of the business/transition to IPO
- Research and development credit planning

